

Rule | BOSTON CAMERA RENTAL

23C Elm Street
Watertown, MA 02472
P: 617-924-5599 • F: 617-926-9051
www.rule.com

1686 Commonwealth Avenue
Boston, MA 02135
P: 617-277-2200 • F: 617-277-6800
www.bostoncamera.com

ACCOUNT APPLICATION

Date: _____
Customer name: _____
Permanent address (no PO boxes): _____
City: _____ State: _____ Zip: _____
Work or home phone: _____ Fax: _____ Cell: _____
E-mail address and URL: _____
Please circle YES / NO if interested in receiving e-mail updates on new equipment or services from Rule|Boston Camera Rental. E-mail addresses are not sold or used by anyone other than Rule|Boston Camera.
Driver's license # and issuing state: _____
Professional references and phone #s: _____

Where else have you rented equipment? _____

The preceding information is for the purpose of establishing an account with Rule|Boston Camera Rental and is warranted to be true. I authorize the firm to whom this application is made to contact my references.

Customer signature: _____
Please print name and business title, if applicable _____
Date: _____

IMPORTANT INFORMATION

All first-time customers pay in full upon pick-up of equipment. We accept cash, money orders, traveler's checks, personal or company checks with identification, MasterCard, Visa and American Express. Valid photo ID is required for release of equipment.

An insurance waiver charge of 10% of the rental cost with a \$2500 deductible will be added to all rentals unless we receive a valid Certificate of Insurance before the release of equipment. The certificate must state that the renter is providing All Risk Coverage greater than or equal to the Replacement Cost of all equipment rented from Rule|Boston Camera Rental and names Rule Broadcast Systems, Inc. as Loss Payee and Additional Insured. Equipment traveling outside the US requires Worldwide Coverage.

Customers may be subject to a security deposit of \$1,000.

If applicable, please submit a Massachusetts Sales Tax Resale Certificate or Massachusetts Certificate of Exemption.

FOR INTERNAL USE ONLY

Credit Status: _____ Date: _____ By: _____